

## Outstanding Business of the Month Criteria

1. Demonstrated commitment to the community and its people
2. Positive customer reviews and feedback
3. Track record of innovation and success
4. Proven commitment to sustainability and environmental responsibility
5. High engagement in local events and initiatives
6. Contributions to Charitable causes
7. Proven ability to create and maintain strong relationships with customers and suppliers
8. Demonstrated ability to develop and maintain an effective marketing strategy
9. Ability to implement and manage efficient operations